



Government of India
Ministry of MSME

Brief Industrial Profile of Kasargode District **2015-16**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

MSME - Development Institute

(Ministry of MSME, Govt. of India,)

Phone: 0487-2360536/2360686/2360638

Fax: 0487-2360216

e-mail: dcdi-thrissur@dcmsme.gov.in

www.msmedithrissur.gov.in

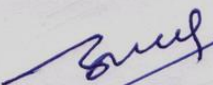
FOREWORD

MSME-DI, Thrissur, as part of its activities has prepared the District Industrial Profile of Kasaragod District during 2015-16. The objective to prepare the Industrial Profile of Kasaragod is to make the information readily available in respect of general characteristics of the district , administrative set up, industrial scenario, potential for new MSMEs,, details of existing clusters and general issues raised by industry associations etc. to the existing as well as prospective entrepreneurs.

It is expected that this Industrial Profile will be useful for Governmental & Non-Governmental organizations, Promotional & Developmental Agencies engaged in promotion & development of MSME sector in Kasaragod District and also for academicians / research scholars.

I take this opportunity to express my gratitude to DIC, Kasaragod, officials of State Planning Board, Economic and Statistics Dept., Kerala, Dept of Mining and Geology and heads of other departments for extending their co-operation in preparing this Industrial Profile.

I also place on records my appreciation to Smt. Kathreenamma Sebastian, Asst Director Gr.I(E.I.) and Shri. K.R.Krishnakumar, Asst Director(Stat.) of this institute for their hard work in bringing out the report in this form.


(P.V.Velayudhan)
Director

23.06.2016
Thrissur

Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	3-4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	4-7
2.1	Existing Status of Industrial Area in the District of Kasargode	7
3.	Industrial Scenario Of Kasargode District	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	9
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Major Exportable Item	9
3.6	Growth Trend	9
3.7	Vendorisation / Ancillarisation of the Industry	10
3.8	Medium Scale Enterprises	10
3.8.1	List of the units in Kasargode & nearby Area	10
3.8.2	Major Exportable Item	10
3.9	Service Enterprises	10
3.9.1	Potentials areas for service industry	10
3.10	Potential for new MSMEs	11
4.	Existing Clusters of Micro & Small Enterprise	11
4.1	Detail Of Major Clusters	11
4.1.1	Manufacturing Sector	11
4.1.2	Service Sector	11
4.2	Details of Identified cluster	11
5.	General issues raised by industry association during the course of meeting	11
6.	Steps to set up MSMEs	12-16

Brief Industrial Profile of Kasargode District

1. General Characteristics of the District

1.1 Location & Geographical Area

Kasaragod District, has been formed by carving out Kasaragod and Hosdurg Taluks of erstwhile Kannur district. Thus Kasaragod district happened to be the fourteenth district of the State. The district is bounded by the east by the Western Ghats, in the west by the Arabia Sea, in the north by the Canara district of Karnataka and in the South by the Kannur district. Kasaragod district lies between 11° - 18' and 12° - 48' north latitudes and between 74 °-52' and 75°-26' east longitudes.

1.2 Topography

The district falls into three natural divisions, the low land bordering the sea, the midland consisting of the undulating country and forest clad highland on the extreme east. The low land is almost level in topography and has thick groves of coconut and paddy fields. The highland lies mainly on the slope of the western Ghats with its upper reaches occupied by forests and lower sides by plantation crops like Rubber. In between the above two lies the midland which occupies the larger area of the zone.

1.2 Availability of Minerals

PRODUCTION OF MINERAL 2015-16

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2015-2016
MAJOR MINERAL		
1.	Laterite	12510141

MINOR		
1.	Granite Stone	98701
2.	River Sand	20781
3.	Ordinary Sand	201823
4.	China Clay	4380

SOURCE: - DEPT. OF MINING & GEOLOGY

1.4 FOREST

The total forest area is 5625 hectares which is about 3% of the total geographical area of the district .

1.5 Administrative set up

The district has its headquarters at Kasaragod & for administrative and revenue purposes, the district is divided into two taluks, namely, Hosdurg and Kasaragod. There are 77 revenue villages and 4 Development Blocks viz Manjeshwar, Kasaragod, Kanhangad and Nileswaram. There are 39 Grama Panchayats in the district. The two Municipalities in the district are Kasaragod and Kanhangad. There are five assembly and one Parliamentary constituencies in the district. Manjeswaram, Kasaragod, Udma, Hosdurg and Thrikkarippur are the Assembly Constituencies. & Kasaragod is the Parliamentary constituency.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	12° 30' 0" N		
	ii) Longitude	75° 0' 0" E		
	iii) Geographical Area		Hectares	199166
(B)	Administrative Units			
	i) Sub divisions			1
	ii) Tehsils			2
	iii) Sub-Tehsil			

	iv) Patwar Circle			
	v) Panchayat Simitis			39
	vi)Nagar nigam			4
	vii) Nagar Palika			4
	viii) Gram Panchayats			39
	xi) Revenue villages			75
	x) Assembly Area			5
2.	Population			
(A)	Sex-wise			
	i) Male	2011		626617
	ii) Female	2011		675983
(B)	Rural Population	2011		797424
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2014-15	Hectare	199166
	ii) Forest cover	2014-15	"	5625
	iii) Non Agriculture Land	2014-15	"	25370
	v) cultivable Barren land	2014-15	"	3592
4.	Forest			
	(i) Forest	2014-15	Ha.	5625
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012	Nos.	82809
	ii) Buffaloes	2012	Nos.	1227
B.	Other livestock			
	i) Goats	2012	Nos.	33737
	ii) Pigs	2012	Nos.	3067
	iv) Railways			
	i) Length of rail line	2014-15	Kms	116
	V) Roads			
	(a) National Highway	2014-15	Kms	85.950
	(b) State Highway	2014-15	Kms	141.78
	(c) Main District Highway	2014-15	Kms	1301.38
	(d) Other district & Rural Roads	2014-15	Kms	416.172

(e) Rural road/ Agriculture Marketing Board Roads	2014-15	Kms	2999.27
(f) Kachacha Road	2014-15	Kms	NA
(VI) Communication			
(a) Telephone connection	2014-15		1367495*
(b) Post offices	2014-15	Nos.	234
(c) Telephone center	2014-15	Nos.	182*
(d)Density of Telephone	2014-15	Nos./1000 person	374*
(e) Density of Telephone	2014-15	No. per KM.	291*
(f) PCO Rural	2014-15	No.	NA
(g) PCO STD	2014-15	No.	NA
(h) Mobile	2014-15	No.	NA
(VII) Public Health			
(a)Allopathic Hospital	2014-15	No.	4
(b)Beds in Allopathic hospitals		No.	696
(c)Ayurvedic Hospital		No.	5
(d)Beds in Ayurvedic hospitals		No.	120
(e)Unani hospitals		No.	
(f) Community health centers		No.	9
(g)Primary health centers		No.	40
(h)Dispensaries		No.	36
(i) Sub Health Centers		No.	-
(j) Private hospitals		No.	-
(VIII) Banking commercial			
(a) Commercial Bank	2014-15	Nos.	206
(b) rural Bank		Nos.	NA
Products			
(c) Co-Operative bank products		Nos.	NA

	(d) PLDB Branches		Nos.	NA
	(IX) Education			
	(a) Primary school	2014-15	Nos.	272
	(b) Middle schools	2014-15	Nos.	153
	(c) Secondary & senior secondary schools	2014-15	Nos.	84
	(d) Colleges	2014-15	Nos.	14
	(e) Technical University		Nos.	NIL

*figures show the combined data of Cannore and Kasargode districts

Source: Census 2011, Economic Review 2015(Kerala), Livestock Census:2012, Official Website of Kasargode District, Agricultural statistics 2014-15, Panchayath Statistics- Kasargode

2.1 Existing Status of Industrial Areas in the Kasargode District (as on 31/03/2016)

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	DA-Ananthapuram	43.62	43.62	4855	*Plots not segregated	17	32.37 acre*	Nil
2	DP-Ananthapuram	41.61	41.61	16564	*Plots not segregated	51	25.08 acre*	15
3	MIE-Kumbla	0.404	0.404	2063	10 (5 for SC ,5 for ST)	4 for SC, 3 for ST	3 (2 for ST,1 for SC)	1
4	MIE –Chengla	0.404	0.404	3395	11	11	Nil	2
5	DP Chattanchal	11.312	11.312	44349	*Plots not segregated	20	1.6 acre*	12
6	MIE-Thrikkaripur	.404	.404	3251	11	11	Nil	10
7	MIE-Pilikode	.404	.404	4461	11	11	Nil	6
8	MIE-Nileshwar	.404	.404	3287	11	11	Nil	7
	Total	98.562	98.562		117	139		53

Source: DIC, Kasargode

*As per information from DIC, Kasargode, the plots are yet to be developed and divided into plots

3. INDUSTRIAL SCENERIO OF KASARGODE DISTRICT

3.1 Industry at a Glance (as on 31/03/2016)

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	No.	4234 (for the period from 2006-07 to 2015-16)
2.	TOTAL INDUSTRIAL UNIT	Nos	Details of unregistered unit are not available
3.	REGISTERED MEDIUM & LARGE UNIT	Nos	2
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	Nos	3.54
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	1236
6.	NO. OF INDUSTRIAL AREA	NO.	8
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	7095.59

3.2 YEAR WISE TREND OF UNITS REGISTERED (as on 31/03/2016)

SI NO	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (IN LAKHS)
1	2006-07	32	240	272.38
2	2007-08	156	1226	1807.02
3	2008-09	677	3442	2523.33
4	2009-10	659	3578	2823.33
5	2010-11	510	1969	3035.15
6	2011-12	350	1792	5139.18
7	2012-13	452	2137	3828.66
8	2013-14	509	2692	5531.67
9	2014-15	632	2590	6564.42
10	2015-16	257	1111	6370.37
	Total	4234	20777	37895.51

Source: DIC, Kasargode

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (as on 31/03/2016)

NIC Code No.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (In lakhs)	EMPLOYMENT
20	Agro based	90	219	709
22	Soda Water	59		
23	Cotton textile	100	209	975
25	Jute & Jute based			
26	Ready Made garments embroidery	604	747	2493
27	Wood/wooden based furniture	101	1442	893
28	Paper & Paper Products	43	254	226
29	Leather based	18	52	120
31	Chemical/Chemical Based	86	496	551
30	Rubber, Plastic & Petro based	139	1036	744
32	Mineral Based	100	1049	787
33	Metal based (Steel fab)	490	927	1818
35	Engineering Unit			
36	Electrical machinery and transport equipment	12	33	36
97	Repairing & servicing	84	137	224

Source: DIC Kasargode

3.4 LARGE SCALE INDUSTRIES / PUBLIC SECTOR UNDERTAKINGS

List of the units in Kasargod & Near By Area

1. HAL, KINFRA Park, Seethangoli
2. BHEL, Kasargod

3.5 MAJOR EXPORTABLE ITEM

Cashew and allied products.

3.6 Growth Trend

Very slowly increasing trend

3.7 Vendorisation / Ancillarisation of the Industry

Electrical/ Mechanical Workshop	Potential for few medium units outside
Steel Fabrication Workshops	Potential for few medium units
Storage Facilities	Low potential for external sourcing

3.8. Medium Scale Enterprises

3.8.1 List of the units in Kasargode District

NIL

3.8.2 Major Exportable Item

Not Applicable

3.9 Service Enterprises

3.9.1 Potentials areas for service industry

Serial No.	Activity	Potentials
1	IT Enabled services	Medium
2	General Engineering	High

3.10 Potential for new MSMEs

IT Enabled services, Food Processing Units, Cashew Processing, agro based, Garment Making.

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAILS OF MAJOR CLUSTERS

No existing Cluster

4.1.1 Manufacturing Sector

Not applicable

4.1.2 Service Sector

Not applicable

4.2 Details for Identified cluster

No identified Cluster

5. General issues raised by industry association

1. Water shortage
2. Power Problems
3. Lack of Infrastructure in industrial Areas

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies rendering assistance to the entrepreneurs.

Sl No:	Type of assistance	Name and address of agencies
1	Registration of Units under UAM	<p>The Director, Micro Small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dc-di-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686</p> <p>General Manager Dist. Industries Centre, Vidyanagar, Kasargod-671123, +91-4994-255749, Fax: 255749, E-Mail: gmdicksd@gmail.com</p>
	Website for UAM Registration	udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx
2	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	<p>The Director, Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P.O. Thrissur-680 003 (Kerala) email. dc-di-thrissur@dcmsme.gov.in, website: www.msmedithrissur.gov.in Ph. 0487-2360536/0487-2360686</p>
3	Land and Industrial shed	<p>General Manager Dist. Industries Centre, Vidyanagar, Kasargod-671123, +91-4994-255749, Fax: 255749, E-Mail: gmdicksd@gmail.com</p>

		<p>The Director, Directorate of Industries and Commerce, Vikas Bhavan PO, Thiruvananthapuram, Kerala,</p> <p>Phone: 0471-2302774/Fax. 0471-2305493, www.keralaindustry.org/Promotion DI&C.htm</p>
		<p>SIDCO, Shanthinagar, Thiruvananthapuram-695001, Ph.+91-471-322046/0471-330904, www.keralaindustry.org/promotional,</p>
		<p>The Managing Director, Kerala Industrial Infrastructure Development corporation, KINFRA House, TC/31/2312, Sasthamangalam PO, Thiruvananthapuram-695010, Tel.0471-2726585/2724773, E.mail: kinfra@vsnl.com, Website: www.kinfra.org</p>
		<p>The Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad, Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074, E.mail. dc@csez.cin, Website: www.csez.com</p>
4	Financial Assistance	<p>Banks, (Nationalised & Scheduled), Kasargode</p>
		<p>SIDBI, Finance Tower, 2nd floor, PB No.4209, Kaloor, Kochi-17, Tel:2401792, 2401793, website: www.sibdi.com</p>
		<p>Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, Industrial Finance Corporation of India, Panampilly Nagar, Kochi-36, Tel:0484-2311174, website: www.ifcilttd.com</p>
		<p>Indian Renewable Energy Development Agency Ltd., Lodi Road, New delhi-110003, website: www.ireda.gov.in</p>
		<p>Kerala Venture Capital Fund P. Ltd., 604, Pioneer Towers, Marine Drive, Kochi - 682 031 Ph: (0484) 2361279, Fax: (0484) 2373077, E-mails: kvcf@vsnl.in and kvcfkochi@eth.net</p>

5	For raw materials under Govt. Supply	The State Trading Corporation of India Ltd. (KSHB) Office Complex, 4 th Floor, Panampilly Nagar, Kochi- 682036, INDIA. Phone : +91-484-2321470, 2311450, 2315081 Fax : +91-484-2322909 E-mail : cochin@stc.gov.in
6	Plant and machinery under hire / purchase basis.	NSIC Ltd, S-16, GCDA Complex, Marine Drive, Shanmugham Road, Cochin 682 031, Tel: 0484-2381850/2368149 @ 2366288, Fax: 0484-2380155, Email: bococh@nsic.co.in , website: www.nsic.co.in
7	Power/ Electricity	KSEB, Kasargode
8	Technical Know-how.	General Manager Dist. Industries Centre, Vidyanagar, Kasargod-671123 Ph: +91-4994-255749 , Fax: 255749, E-Mail: gmdicksd@gmail.com Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole PO Thrissur-680 003 (Kerala) Email: dcdi-thrissur@dcmsme.gov.in Ph. 0487-2360536/0487-2360686 website: www.msmedithrissur.gov.in
9	Quality & Standard	Bureau of Indian Standards, Near FCI, Kesavadasapuram, Thiruvananthapuram, Ph. 2558416-18, E.mail: tbo@bis.org.in , Website: www.bis.org.in National Centre for HACCP Certification K-Bip, 'Sri Ganesh' TC IX/2197, Kurup's Lane, Sasthamangalam, Thiruvananthapuram-695 010, Tel. -471-2311882, Fax. 0471-2311883, Email: info@haccpindia.org website: www.haccpindia.org / www.keralaindustry.org

		<p>Dy. Agricultural Marketing Advisor, Directorate of Marketing and Inspection, Kendriya Bhavan, Block A, VIth Floor, OPP. CSEZ, Kakkanad, Kochi-682037, Ph. 0484-2424794, Website: www.agmarknet.nic.in</p>
		<p>Micro small and Medium Enterprises Development Institute (MSME-DI) Ministry of MSME, Govt. of India Kanjany Road, Ayyanthole P. O. Thrissur-680 003</p>
10	Marketing /Export Assistance	<p>Development Commissioner, Cochin Special Economic Zone (CSEZ) Min. of Commerce, Govt. of India, Kakkanad,Kochi-682037, Ph. 0484-2413222, Fax. 0484-2413074,</p> <p>Email: dc@csez.com, Website www.csez.com</p>
		<p>Member Secretary, Kerala Export Promotion Council, T.C. 15/1399,'Karthika; Tagore Nagar, Cotton Hill Road,Vazhuthacaud,Thiruvananthapuram-695010,Ph. 04871-2726585/2724773, E.mail: kinfra@vsnl.com</p>
11	Other Promotional Agencies	<p>Kerala Bureau of Industrial Promotion, Kurup's Lane, Sasthamangalam P.O. Thiruvananthapuram - 695 010, Phone: 91 - 471 - 2311882, Fax: 2311883 , E-Mail: kbip@keralaindustry.org , bureau@vsnl.com, bureau@asianetindia.com website:www.keralaindustry.org</p>
		<p>KSIDC, 2nd Floor, Choice Towers, Manorama Junction, Kochi-682016 Ph:0484-2323010/2323101 (EPABX) Fax:0484-2323011 Email: ksidckochi@eth.net</p> <p>Website: www.ksidc.org</p>
		<p>KITCO Limited, PB No. 1820, Ravipuram,M.G. Road, Cochin-682016, website: www.kitco.in</p>
		<p>Manager-Business Development, Techno park Campus,Thiruvananthapuram-695581,Ph. 0471- 2700 222,e.mail: response@technopark.org</p>

12	Other Relevant Websites	www.msme.gov.in
		www.dcmsme.gov.in
		www.dic.kerala.gov.in
		udyogaadhaar.gov.in/UA/UdyogAadhar-New.aspx